

# GLOBAL HUMANITARIAN MISSION

## PROJECT PROPOSAL

### *An OPPORTUNITY FOR MICAELA*



**San Marcos Huista, Huehuetenango,  
GUATEMALA**

# Overview

**More than half of the Guatemalan population is indigenous, and lives below the poverty line; 13.7% live in extreme poverty.**

San Marcos Huista, a community known for its strong cultural identity and sense of community, has a population of approximately 4,900 people. Although Spanish is mostly spoken in education and commercial settings, the majority communicate in *Popti*. Festivities, traditional dances, and handicrafts in weaving and woodworking are part of everyday life, and contribute to strengthening the social fabric.

The local economy revolves around agriculture, mainly cultivating corn, beans and coffee. Many families also depend heavily on remittances sent by migrants living abroad, to supplement their income.

**Micaela**, a widow, currently resides with her elderly mother and two minor children. Due to the lack of a steady source of income, as well as the scarcity of job opportunities in the area, the family lives in extremely vulnerable conditions with extreme food insecurity. Their daily diet is based primarily on staple grains like corn and beans. Unfortunately, Micaela's dependence on small, informal activities does not guarantee economic stability.

Local non-profit agency, **CARITAS**, whose mission it is to promote integral human development, works with the most disadvantaged people to ensure they are free to flourish and live in peace and dignity.

**CARITAS**, deeply focused on strengthening rural livelihoods that will contribute to economic empowerment and improve living conditions, is first concentrating on Micaela's current situation, with a view to motivating the community to observe the potential success of this initiative and create their own businesses.

For Micaela, **CARITAS** has proposed to **GLOBAL HUMANITARIAN MISSION**, a backyard poultry production system, which is a proven effective way of improving family diets and providing an immediate source of income for impoverished communities. It is also directly aligned with the Sustainable Development Goals (SDGs), particularly SDG2 (Zero hunger) and SDG8 (Decent work and economic growth).



# Where They Are



Coordinates: 15.6801° N 91.7064° W



# Project Snapshot

**GLOBAL HUMANITARIAN MISSION**, as a Christian organization enacts the Corporal Works of Mercy to those we serve, which includes the promotion of human development.

**An Opportunity For Micaela** is therefore being established to improve nutrition for Micaela and her family, as well as provide a manageable and sustainable source of income generation through egg production and sales. The project entails:

- 25 laying hens, 20 weeks old to begin staggered egg production
- Balanced feed, nutritional supplements to ensure proper development
- 18 X 1¼ gauge needles and syringes to administer regular vaccines for health maintenance
- Chicken coop hygiene and waste management, including
  - Wood shavings for bedding, thermal comfort, and contribute to a sanitary environment (*absorption of moisture and excrement*).
  - Wood shavings are combined with waste for composting and converted into organic fertilizer
- Hydrating lime bags for disinfecting areas; rodent traps
- Gallons of vinegar for cleaning utensils and containers
- Egg cartons for storage and transportation
- Livestock vaccine refrigerator
- Weighing scale
- 3-Phase training course taught by an agricultural technician, tailored to the family's level of understanding, as follows:
  - **Phase 1: Introduction to Good Practices**, including Basic management, Cleaning, Proper use of inputs
  - **Phase 2: Animal Health and Disease Control**
  - **Phase 3: Basic Administration**, including Production record, Calculation of costs & income, Sales strategies
- Marketing, with focus on
  - Ongoing sale of eggs
  - Meat from laying hens

Each of the 25 hens is expected to produce 28 eggs per month with 75% effectiveness.

*This 18-month poultry initiative is expected to yield a projected income of approximately \$1,965 US Dollars from the monthly sale of eggs and the residual value of the hens at the end of the cycle.*

**TOTAL COST: \$3,000.00**

# From

# Global Humanitarian Mission

*Micaela has been knocked down by life.*

Recently widowed, she has 4 children to raise on her own in the deeply rural village where she lives with her elderly mother.

She is undereducated. She has no resources and no opportunities.

We at GHM, a Christian organization, earnestly seek to follow biblical mandates, one of them being to look after orphans and widows in their distress.

*And we urgently seek your help!*

This project will get Micaela on her feet; on the way to a life of independence;  
On the way to maintaining a life of dignity with her family.



*"He upholds the cause of the oppressed and gives food to the hungry." Psalm 146:7*

Global Humanitarian Mission, a 501(c)(3) organization, is comprised of a compassionate and committed team with over thirty years' experience working in international relief and development around the globe. Global Humanitarian Mission honors the intent of our donors. All proceeds are restricted for the specific project for which they are raised. If more funds are received than are required for a specific project, the additional funds will be used to meet the most urgent need.



**WE ARE HUMANITARIAN FOLLOWING IN THE FOOTSTEPS OF CHRIST**

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